



Dear Potential Donor,

Thursday, November 24, 2016, will see the **7<sup>th</sup> Annual** running of the **Two Rivers Ford Thanksgiving Day Turkey Trot 5K and Family Fun Run at Providence** in Mt. Juliet. Participation in this family fun event has grown steadily every year and last year saw an **amazing 800+ participants** attending the **6<sup>th</sup> Annual** event and we expect the event to **grow in participation** this year. The event consists of a USATF Certified 5K run and a 1 mile Family Fun Run. The **Turkey Trot** is more than just a race – it's an opportunity to celebrate the start of the season of giving.

The event offers fun for the entire family while raising much-needed funds for **Compassion in Action of TN**, a not-for-profit animal welfare organization that provides services to animals in need within our communities. Learn more about CIA of TN – [www.ciatn.org](http://www.ciatn.org)

**Event Summary:**

- 8:00 a.m. 5K Run
- 9:00 a.m. One Mile Family Fun Run
- 9:30 a.m. Awards Ceremony
- T-shirts for all pre-registered participants
- Food and family fun area
- Raises money for animals in need and provides you with an excellent marketing opportunity!  
(See attached Sponsorship Form for details.)

Your 'in-kind' involvement in the 7<sup>th</sup> Annual Thanksgiving Day Turkey Trot is a wonderful cause-related marketing opportunity that will not only help you reach a greater audience but will also greatly assist the efforts of Compassion in Action of TN to provide life saving programs animals in our communities. With the fantastic success of the event from past years, we know that this year will prove to provide an even greater opportunity for your sponsorship dollars and/or in-kind donations.

Details are attached for your review. We look forward to hearing from you soon and look forward to your potential involvement!

Sincerely,

**Amy Haverstick**  
**615-414-0451**  
**Event Coordinator**

# 2016 Turkey Trot: In-Kind Donation Form

**Yes! I'd like to donate to the 2016 Turkey Trot!**

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ Suite: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Ext: \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Contact Person's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Item to be Donated: \_\_\_\_\_ Quantity: \_\_\_\_\_

Item to be Donated: \_\_\_\_\_ Quantity: \_\_\_\_\_

Item to be Donated: \_\_\_\_\_ Quantity: \_\_\_\_\_

## Benefits for In-Kind Donors:

- A wonderful opportunity to showcase your business and products to 1000+ attendees  
In-kind donors may bring a 10x10 tent or table to showcase products for promotional give-ways (we ask for no sales as this is an "in and out" event and runners usually will not have money with them the day of the race).
- Company name listed on race day event banner.
- One complimentary entry to either Fun Run or 5k Run and one event t-shirt.

**Time Frame:** We request that In-Kind donation forms be received by November 20, 2016 for planning purposes.

Please mail this form to: Turkey Trot 5K, 907 Chaparral Drive, Lebanon, TN 37087  
or email to [turkey@turkeytrot5k.org](mailto:turkey@turkeytrot5k.org)

Questions? Please feel free to contact the Event Coordinator: Amy Haverstick @ 615-414-0451 or  
[turkey@turkeytrot5k.org](mailto:turkey@turkeytrot5k.org) More event information is available at [www.turkeytrot5k.org](http://www.turkeytrot5k.org)

**Thank you for your participation in the  
2016 Thanksgiving Day Turkey Trot!**

