



Dear Potential Donor,

Thursday, November 22, 2018, will see the **8th Annual** running of the **Two Rivers Ford Thanksgiving Day Turkey Trot 5K and Family Fun Run at Providence** in Mt. Juliet. Participation in this family fun event has grown steadily every year and while we took a year off in 2017, the previous year saw an **amazing 800+ participants** attending the **7th Annual** event and we expect the event to **grow in participation** this year. The event consists of a USATF Certified 5K run and a 1 mile Family Fun Run. The **Turkey Trot** is more than just a race – it's an opportunity to celebrate the start of the season of giving.

The event offers fun for the entire family while raising much-needed funds for **Compassion in Action of TN**, a not-for-profit animal welfare organization that provides services to animals in need within our communities. Learn more about CIA of TN – www.ciatn.org

Event Summary:

- 8:00 a.m. 5K Run
- 9:00 a.m. One Mile Family Fun Run
- 9:30 a.m. Awards Ceremony
- T-shirts for all pre-registered participants
- Food and family fun area
- Raises money for animals in need and provides you with an excellent marketing opportunity!
(See attached Sponsorship Form for details.)

Your 'in-kind' involvement in the 8th Annual Thanksgiving Day Turkey Trot is a wonderful cause-related marketing opportunity that will not only help you reach a greater audience but will also greatly assist the efforts of Compassion in Action of TN to provide life saving programs animals in our communities. With the fantastic success of the event from past years, we know that this year will prove to provide an even greater opportunity for your sponsorship dollars and/or in-kind donations.

Details are attached for your review. We look forward to hearing from you soon and look forward to your potential involvement!

Sincerely,

Amy Haverstick
615-414-0451
Event Coordinator

2018 Turkey Trot: In-Kind Donation Form

Yes! I'd like to donate to the 2018 Turkey Trot!

Company Name: _____

Contact Person: _____ Title: _____

Address: _____ Suite: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____ - _____ Ext: _____ Fax: (_____) _____ - _____

Email: _____ Website: _____

Contact Person's Signature: _____ Date: _____

Item to be Donated: _____ Quantity: _____

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Benefits for In-Kind Donors:

- A wonderful opportunity to showcase your business and products to 1000+ attendees
In-kind donors may bring a 10x10 tent or table to showcase products for promotional give-ways (we ask for no sales as this is an "in and out" event and runners usually will not have money with them the day of the race).
- Company name listed on race day event banner.
- One complimentary entry to either Fun Run or 5k Run and one event t-shirt.

Time Frame: We request that In-Kind donation forms be received by November 12, 2018 for planning purposes.

Please mail this form to: Turkey Trot 5K, 907 Chaparral Drive, Lebanon, TN 37087
or email to turkey@turkeytrot5k.org

Questions? Please feel free to contact the Event Coordinator: Amy Haverstick @ 615-414-0451 or
turkey@turkeytrot5k.org More event information is available at www.turkeytrot5k.org

**Thank you for your participation in the
2018 Thanksgiving Day Turkey Trot!**

